**Vorlage Drehbuch**

App-Titel:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Screen** **(Arbeitstitel)** | **Ort/Objekt im Museum/****Außenraum** | **Bild** **(Thumbnail)** | **Text** | **Inhaltszusammen-fassung Video** | **Audiotranskript** | **Wire****Frame** |
| **Splashscreen** | -- |  | -- | -- | -- | 1 |
| **Startseite** |
| Willkommenskachel | -- |  | -- | -- | -- | 2a |
| Begrüßungstext | -- | -- |  | -- | -- | 2a |
| Tourenkachel | -- |  | -- | -- | -- | 2a |
| Ihr Besuch-Kachel | -- |  | -- | -- | -- | 2b |
| Kachel Zusatzinfos 1 *(optional; z.B. „Museen in der Umgebung“)* | -- |  | -- | -- | -- | 2b |
| Kachel Zusatzinfos 2 *(optional; z.B. „[Standort des Museums] erkunden“)* | -- |  | -- | -- | -- | 2b |
| Kachel Zusatzinfos 3 *(optional; z.B. „Unser Haus“)* | -- |  | -- | -- | -- | 2b |
| **Plan** |
| Plan 1: | -- |  | -- | -- | -- | 3a |
| Plan 2: | -- |  | -- | -- | -- | 3b |
| Plan 3: | -- |  | -- | -- | -- | 3c |
| **Tourenübersicht** |
| Tour I: | -- |  | -- | -- | -- | 4a |
| Tour II:*(optional)* | -- |  | -- | -- | -- | 4b |
| Freies Erkunden (III)*(optional)* | -- |  | -- | -- | -- | 4b |
| **Tour I:** |
| I – Station 1: |  |  |  |  |  | 5a |
| I – Wegbeschreibung 1 zu 2: |  |  |  |  |  | 5b |
| I – Station 2: |  |  |  |  |  | 5c |
| I – Wegbeschreibung 2 zu 3: |  |  |  |  |  | 5d |
| I – Station 3: |  |  |  |  |  | 5e |
| I – Wegbeschreibung 3 zu 4: |  |  |  |  |  | 5f |
| I – Station 4: |  |  |  |  |  | 5g |
| I – Wegbeschreibung 4 zu 5: |  |  |  |  |  | 5h |
| I – Station 5: |  |  |  |  |  | 5i |
| I – Wegbeschreibung 5 zu 6: |  |  |  |  |  | 5j |
| I – Station 6: |  |  |  |  |  | 5k |
| I – Wegbeschreibung 6 zu 7: |  |  |  |  |  | 5l |
| I – Station 7: |  |  |  |  |  | 5m |
| I – Wegbeschreibung 7 zu 8: |  |  |  |  |  | 5n |
| I – Station 8: |  |  |  |  |  | 5o |
| I – Wegbeschreibung 8 zu 9: |  |  |  |  |  | 5p |
| I – Station 9: |  |  |  |  |  | 5q |
| I – Wegbeschreibung 9 zu 10: |  |  |  |  |  | 5r |
| I – Station 10: |  |  |  |  |  | 5s |
| **Tour II:** *(optional)* |
| II – Station 1:*(optional)* |  |  |  |  |  | 6a |
| II – Wegbeschrei-bung 1 zu 2:*(optional)* |  |  |  |  |  | 6b |
| II – Station 2:*(optional)* |  |  |  |  |  | 6c |
| II – Wegbeschrei-bung 2 zu 3:*(optional)* |  |  |  |  |  | 6d |
| II – Station 3:*(optional)* |  |  |  |  |  | 6e |
| II – Wegbeschrei-bung 3 zu 4:*(optional)* |  |  |  |  |  | 6f |
| II – Station 4:*(optional)* |  |  |  |  |  | 6g |
| II – Wegbeschrei-bung 4 zu 5:*(optional)* |  |  |  |  |  | 6h |
| II – Station 5:*(optional)* |  |  |  |  |  | 6i |
| II – Wegbeschrei-bung 5 zu 6:*(optional)* |  |  |  |  |  | 6j |
| II – Station 6:*(optional)* |  |  |  |  |  | 6k |
| II – Wegbeschrei-bung 6 zu 7:*(optional)* |  |  |  |  |  | 6l |
| II – Station 7:*(optional)* |  |  |  |  |  | 6m |
| II – Wegbeschrei-bung 7 zu 8:*(optional)* |  |  |  |  |  | 6n |
| II – Station 8:*(optional)* |  |  |  |  |  | 6o |
| II – Wegbeschrei-bung 8 zu 9:*(optional)* |  |  |  |  |  | 6p |
| II – Station 9:*(optional)* |  |  |  |  |  | 6q |
| II – Wegbeschrei-bung 9 zu 10:*(optional)* |  |  |  |  |  | 6r |
| II – Station 10:*(optional)* |  |  |  |  |  | 6s |
| **Freies Erkunden (III)** *(optional)* |
| III – Station 1:*(optional)* |  |  |  |  |  | 7a |
| III – Station 2:*(optional)* |  |  |  |  |  | 7b |
| III – Station 3:*(optional)* |  |  |  |  |  | 7c |
| III – Station 4:*(optional)* |  |  |  |  |  | 7d |
| III – Station 5:*(optional)* |  |  |  |  |  | 7e |
| III – Station 6:*(optional)* |  |  |  |  |  | 7f |
| III – Station 7:*(optional)* |  |  |  |  |  | 7g |
| III – Station 8:*(optional)* |  |  |  |  |  | 7h |
| III – Station 9:*(optional)* |  |  |  |  |  | 7i |
| III – Station 10:*(optional)* |  |  |  |  |  | 7j |
| **Ihr Besuch** |  |  |  |  |  | 8 |
| **Zusatzinfos 1** *(optional; z.B. „Museen in der Umgebung“)* |  |  |  |  |  | 9 |
| **Zusatzinfos 2** *(optional; z.B. „[Standort des Museums] erkunden“)* |  |  |  |  |  | 10 |
| **Zusatzinfos 3** *(optional; z.B. „Unser Haus“)* |  |  |  |  |  | 11 |